



## **A Higher Standard: The NASMM Senior Move Management Accreditation Program**

Accreditation is a widely recognized seal of approval that brings national recognition to Senior Move Management companies, regardless of their size or location. The NASMM A + Accreditation Program recognizes a Senior Move Management company's commitment to excellence, accountability, high professional standards, and continued organizational improvement. NASMM's A+ Accreditation program is a rigorous and challenging, yet highly rewarding process.

### **The NASMM A+ Accreditation Program:**

- strengthens individual Senior Move Management companies and the entire Senior Move Management profession by promoting ethical and professional practices in both client services and Senior Move Management operations;
- recognizes excellence in individual Senior Move Management companies and the Senior Move Management community;
- serves as the Senior Move Management profession's highest honor.

### **The program accomplishes this by:**

- assessing how well each Senior Move Management organization achieves its stated mission and goals and meets the standards and best practices generally accepted in the Senior Move Management field;
- employing a standardized process of self-assessment of standards and evidence and peer review that incorporates multiple perspectives to ensure balance and fairness;
- drawing on the collective wisdom of the field; gathering it from various sources and perspectives, including participating Senior Move Management companies, peer reviewers, and the NASMM A+ Accreditation Commission.

### **Accredited status:**

- certifies that a Senior Move Management company meets the program's eligibility criteria and the Characteristics of an Accreditable Senior Move Management company as set forth by the Standards & Evidence developed by NASMM A+ Accreditation Commission;
- certifies that a Senior Move Management company has undergone a rigorous process of self-assessment as well as review by its peers;
- signifies that a Senior Move Management company fulfills its obligations to the public as set forth in its mission;
- recognizes a Senior Move Management company's commitment to excellence, accountability, high professional standards, and continued organizational improvement.

**The Accreditation Program reflects the diversity of the Senior Move Management profession, accommodating Senior Move Management organizations of different scope, size and location.**

## **The Benefits of Accreditation**

### **Why your Senior Move Management organization should be A+ Accredited...**

Senior Move Management companies benefit from both the status and the process of NASMM A+ Accreditation. Different benefits emerge from each step of the review cycle, and continue to unfold over the long-term. Each Senior Move Management company will experience or capitalize on a different mix of benefits based on its needs at any given time. However, over the last 7 years, participants have consistently reported the following reasons as the most common and important.

#### **Credibility and Accountability**

- National recognition of your Senior Move Management company's commitment to excellence and the highest professional standards of Senior Move Management client services and operations.
- A positive public image and validation of your Senior Move Management company's work and accomplishments
- Increased credibility with media and others in the aging services field

#### **Clearer Sense of Purpose**

- A clearer sense of purpose and understanding of your Senior Move Management company's strengths, goals, priorities, and mission
- An opportunity for owners and staff to be thoughtful about their practice

#### **Leverage and Support**

- A valuable tool in gaining referral sources and clients
- Maintenance of accreditation shows ongoing support of best practices in the Senior Move Management profession

#### **Sustainability and a Stronger Institution**

- Fosters sustained organizational development and improvement
- The NASMM A+ Accreditation is consistently evaluating and expanding standards of practice.
- Increased level of professionalism